



A. JAMES CLARK SCHOOL OF ENGINEERING

Dear Prospective Sponsor:

As a prominent member of the Maryland business community, your company recognizes the significant contributions that the A. James Clark School of Engineering and the University of Maryland make to our community and to our state. The U.S. News and World Report ranks the Clark School as the fastest rising engineering school in the nation; the strength of our programs in engineering, computer science, and business places the University at the forefront of research and scholarship in these fields.

Each year, the Engineering Student Council (ESC) is responsible for coordinating and supporting events for the engineering students and the greater Clark School community. This year's Student Council budget requires a significant amount of financial support from sponsors. The ESC sponsors both social and academic events; these events give students opportunities to showcase the talents they possess and skills they have learned in the various disciplines, and also provide students with a forum to share ideas with the Dean and have a policy influence at the Clark School. The ESC has developed a new, sponsor-friendly comprehensive sponsorship package for raising the required funds. We hope that this strategy will make our fundraising more efficient, and reduce the hassles you experience.

Enclosed you will find an Event Sheet detailing each of the events the ESC holds throughout the year, and a Sponsorship Confirmation Form. This form has several options from which you can select so that you may tailor your contribution to best fit your situation. This provides sponsors with a chance to self-determine how best to benefit from your tax deductible contribution. You can choose the profile that best fits your company's ability to contribute.

We invite your company to be an official sponsor of the ESC at the A. James Clark School of Engineering, and forge a strong relationship between our organizations. Your unrestricted contribution will go toward underwriting the costs incurred by the ESC in sponsoring these events and fulfilling our educational mission: to better the engineer's experience at the University of Maryland through establishing a secure community, promoting individual society events and coordinating multi-society events promoting engineering; to obtain a united student voice with the administration on issues of policy and curriculum; and to complete the engineering education process by instilling a sense of pride and accomplishment in the graduates. Past ESC sponsors have included Booz Allen Hamilton, Lockheed Martin, Raytheon Solipsys, and General Electric.

Interacting with the talented pool of the over 3,000 undergraduate students in the Clark School will allow you to share intern, co-op, and fulltime employment opportunities and to recruit some of the best talent in the area. Event signage, event flyers, and website recognition will readily identify you with the important events your contribution has helped to sponsor. Attending a Premier Event will give you an added opportunity to interact with the Clark School community and share your company's message, products, and services. Most importantly, your company's participation will reflect your support for both this important student group and the University's continued tradition of excellence. Please feel free to contact me at schaffer@umd.edu with any questions you may have. Thank you for taking the time to review this letter and for your support.

Sincerely,

Michael S. Schaffer
Fundraising Chair
Engineering Student Council
University of Maryland, College Park
1131 Glenn L. Martin Hall
College Park, Maryland 20742